

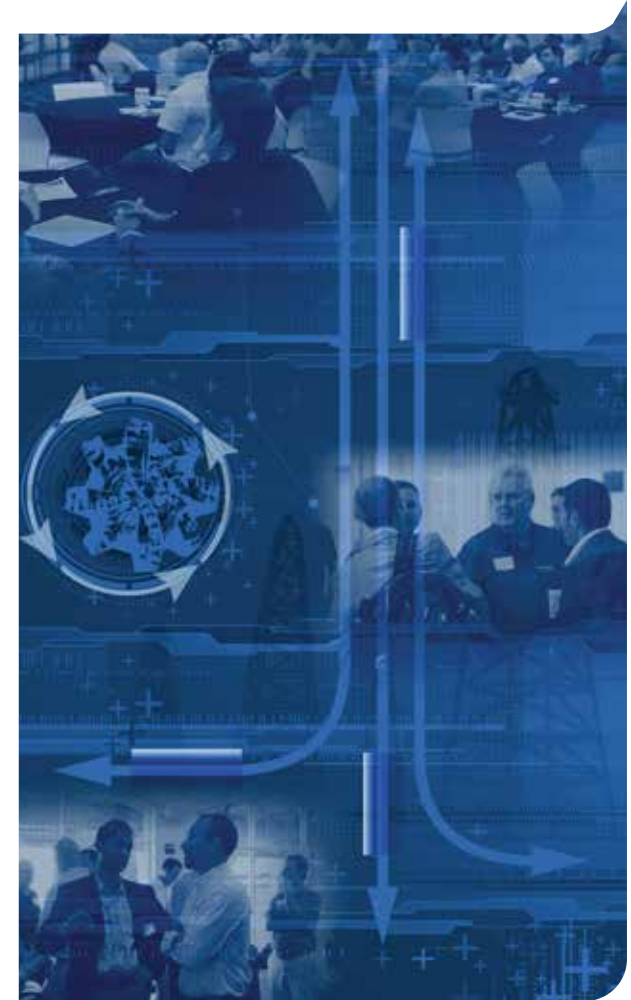
Bronze Sponsor (\$1,000 per year)

- Logo prominently displayed on the IADD website as a corporate sponsor
- Receive an 8% discount off a maximum of one (1) IADD international event sponsorship (exclusive of meal or at-cost sponsorships)
- Receive a \$10 discount off all individual memberships (traditionally \$75); IADD to provide a code for each person to register online
- Receive recognition/benefits as an IADD Houston monthly meeting sponsor at one (1) meeting during the year (valued at \$250; sponsor to determine month)
- Ability to post news stories and content on the IADD website (up to 10 per month), which can then be posted in the monthly IADD Staying Ahead of the Curve eNewsletter
- Ability to post one (1) quarter-page company profile on the IADD website
- Ability to present one webinar and/or branded newsletter to all members one (1) time a year (external costs to be paid by sponsor)

Supporting Sponsor (\$500 per year)

- Logo prominently displayed on the IADD website as a corporate sponsor
- Receive a 5% discount off a maximum of one (1) IADD international event sponsorship (exclusive of meal or at-cost sponsorships)
- Receive a \$5 discount off all individual memberships (traditionally \$75); IADD to provide a code for each person to register online
- Ability to post news stories and content on the IADD website (up to 5 per month), which can then be posted in the monthly IADD Staying Ahead of the Curve eNewsletter
- Ability to post one (1) 1/8-page company profile on the IADD website

www.iadd-intl.org



**CORPORATE
SPONSORSHIP
OPPORTUNITIES**



The International Association of Directional Drilling (IADD) is a non-profit organization dedicated to promoting the directional drilling industry, as well as advancing the technology, competence and knowledge of its members. We are industry professionals who work together to maximize communications and develop standards that will ensure the safest and most effective directional drilling operations.

We invite you to join the only association specifically dedicated to the directional drilling industry as a corporate sponsor. In addition to connecting you with other like-minded companies and members, you will have the opportunity to increase your company brand; share your innovative technologies and success stories; and help develop a stronger and more experienced industry.

Please review the sponsorship levels and contact clandwehr@iadd-intl.org for more information or to join us now.

Platinum Sponsor (\$5,000 per year)

- Logo prominently displayed on the IADD website as a corporate sponsor
- Logo prominently displayed on the monthly IADD Staying Ahead of the Curve eNewsletter as a corporate sponsor
- Receive a 23% discount off a maximum of four (4) IADD international event sponsorships (exclusive of meal or at-cost sponsorships)
- Receive a \$25 discount off all individual memberships (traditionally \$75); IADD to provide a code for each person to register online
- Receive recognition/benefits as an IADD Houston monthly meeting sponsor at four (4) meetings during the year (valued at \$1,000; sponsor to determine months)
- Ability to post news stories and content on the IADD website (unlimited), which can then be posted in the monthly IADD Staying Ahead of the Curve™ eNewsletter
- Ability to post two (2) full-page company profiles on the IADD website
- Ability to present one webinar and/or branded newsletter to all members per quarter (external costs to be paid by sponsor)

Gold Sponsor (\$3,500 per year)

- Logo prominently displayed on the IADD website as a corporate sponsor
- Logo prominently displayed on the monthly IADD Staying Ahead of the Curve eNewsletter as a corporate sponsor
- Receive a 17% discount off a maximum of three (3) IADD international event sponsorships (exclusive of meal or at-cost sponsorships)
- Receive a \$20 discount off all individual memberships (traditionally \$75); IADD to provide a code for each person to register online
- Receive recognition/benefits as an IADD Houston monthly meeting sponsor at three (3) meetings during the year (valued at \$750; sponsor to determine months)

Gold Sponsor Continued

- Ability to post news stories and content on the IADD website (up to 20 per month), which can then be posted in the monthly IADD Staying Ahead of the Curve eNewsletter
- Ability to post one (1) full-page company profile on the IADD website
- Ability to present one webinar and/or branded newsletter to all members three (3) times a year (external costs to be paid by sponsor)

Silver Sponsor (\$2,500 per year)

- Logo prominently displayed on the IADD website as a corporate sponsor
- Logo prominently displayed on the monthly IADD Staying Ahead of the Curve eNewsletter as a corporate sponsor
- Receive a 12% discount off a maximum of two (2) IADD international event sponsorships (exclusive of meal or at-cost sponsorships)
- Receive a \$15 discount off all individual memberships (traditionally \$75); IADD to provide a code for each person to register online
- Receive recognition/benefits as an IADD Houston monthly meeting sponsor at two (2) meetings during the year (valued at \$500; sponsor to determine months)
- Ability to post news stories and content on the IADD website (up to 15 per month), which can then be posted in the monthly IADD Staying Ahead of the Curve eNewsletter
- Ability to post one (1) half-page company profile on the IADD website
- Ability to present one webinar and/or branded newsletter to all members two (2) times a year (external costs to be paid by sponsor)